

# Connecting the education community

We're supporting schools, colleges and multi-academy trusts to build stronger relationships with families, make better use of their data, and keep driving improvements in the upcoming year.



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# Who we are

VenturEd Solutions UK provides software designed for the education community, working directly with schools, MATs and colleges as well as local authorities and EdTech partners.

Our products are trusted by over 18,000 education establishments to help their staff to spend more time making a real difference to young people's education.

Our suite includes parental communications, payments, data integrations, education analytics, specialist SEND solutions, and school marketing including website design.

At VenturEd Solutions, our goal is to support your organisation to deliver better educational outcomes through our specialist solutions, with the help of our education consultants.

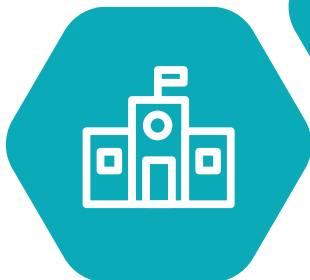


**Marc Robinson**  
Managing Director  
VenturEd Solutions UK



*"Everything we build is designed to help schools, colleges and trusts to engage parents more effectively, understand their data with confidence, and keep moving forward."*

*We believe better insight and stronger relationships lead to better outcomes for pupils and the communities around them."*



**18,000+**  
schools



**70+**  
local authorities



**120+**  
multi-academy trusts



**100+**  
partners

# Our impact on education

We're very proud of what we've achieved as a team over the years. In recent times, VenturEd Solutions has been presented with multiple industry awards, specifically because of the positive impact our work has had in schools.



WINNER 

## BESA Awards 2024

As a result of our recent work with Falkirk Council on improving school attendance, we won the **Evidence and Impact Award** at the BESA Awards 2024.



WINNER 

## The Dotties 2024

Dotdigital recognised the "hard work and positive impact" of our team by awarding us the title of **SMS API Communications Champion** at The Dotties 2024.



FINALIST

## Bett Awards 2025

We were also excited to be named as finalists in the **Transformation Impact** category at the Bett Awards 2025, again for our collaboration with Falkirk Council.



# Choose the perfect parental engagement package for you

Parental engagement is a critical metric which can be hard to measure, but the links to higher attendance and attainment are clear. Technology can be a huge help, but only when school staff have easy access to the tools they really need to succeed.

That's where we can help. Our parental engagement packages are designed to give your team a solution that goes beyond the basic tools you might already have.

## Why engagement matters

### Increased pupil attendance

Better communication helps schools and parents to address any attendance issues together, and higher attendance is linked to improvement in almost all other areas.

### Balancing different styles

Many schools deal with two extremes: parents who are too disengaged, and others with very high expectations. Each of these present their own challenges.

### Targeted communications

Highly personalised, targeted messages have been cited by schools as one of the most effective strategies to deal with hard-to-reach parents.

### Better operational efficiency

Receiving more payments on time, getting better response rates and higher overall engagement frees up admin time to keep your school running smoothly.

## Tailored, specialist solutions for you

Our team will make sure that you have the right tools in place, because "good enough" isn't good enough when it comes to supporting educational outcomes.

 [venturedolutions.co.uk/solutions](https://venturedolutions.co.uk/solutions)



# How our packages work

We've simplified our parental engagement offering to make it easier to identify the best systems for your school, college or MAT. That means you can quickly get the right tools into your team's hands and start engaging with parents more effectively.

Feature	Parental Engagement Essentials	Parental Engagement Excellence
Communications Solution (Teachers2Parents or Groupcall)	✓	✓
Payments Solution (SchoolMoney or WisePay)	✓	✓
Eduspot (parent mobile app)	✓	✓
Forms*	✓	✓
Parents' Evening Booking System*	✓	✓
Email*	✓	✓
Launchpad	✓	✓
Pay-as-you-go	✓	✓
Tariff (optional extra)	✗	✓
Translation (Groupcall only)	✓	✓
MAT reporting and controls	✗	✓
Parental engagement framework and staff training	✗	✓

\* Only applies to communications solutions

**If you're a multi-academy trust**, you can also mix and match comms and payments across different schools, so each school can use the tools that suit them best.

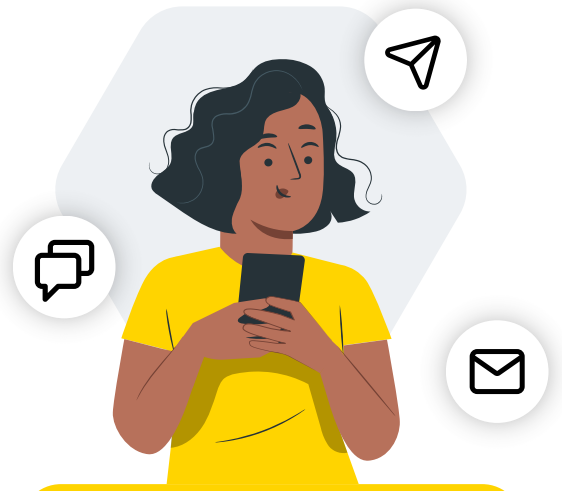
To learn more about our different parental engagement solutions and why they might be the best fit your organisation, **check out the next few pages!**



# The **easiest way** to engage with families

- ✓ Simple and intuitive for new users
- ✓ Save time with **templates and scheduling**
- ✓ Easily manage **two-way conversations**

With a newly-redesigned interface that's easier to use than ever, Teachers2Parents is the ideal way for busy primary schools to engage with families across multiple channels.



"Parents find it easy to use and pick it up quickly. We feel confident setting up new parents every year."  
**Millennium Primary**

## What can you do with Teachers2Parents?

- Schedule messages
- Run Parents' Evenings
- Detailed reporting
- Free app for parents
- Create digital forms
- Data sync via Xporter

### Save time on admin

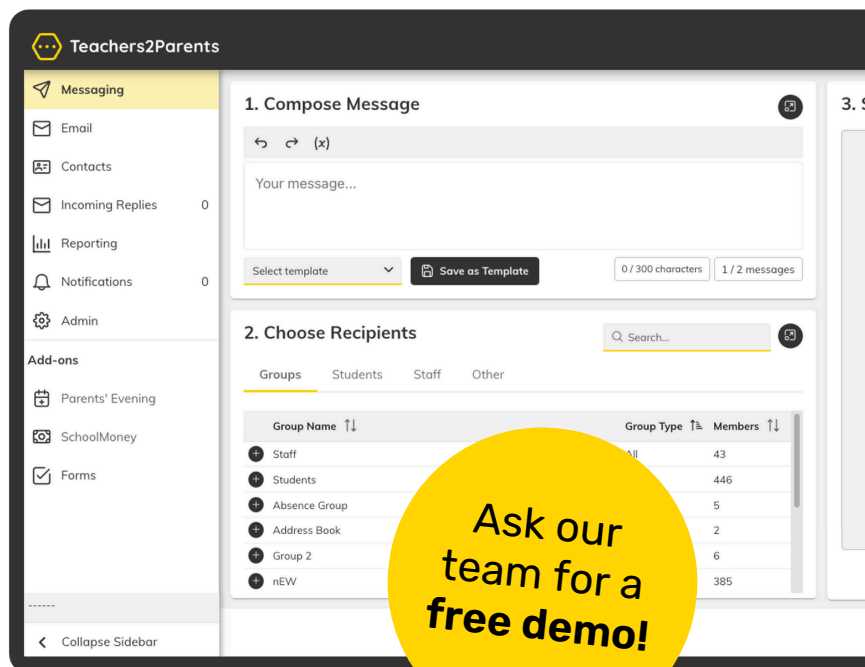
Send emails, SMS messages or app notifications quickly, so you can get back to supporting students.

### Quick personalisation

Insert tokens to personalise your message (e.g. "Hi [First Name]") using data directly from your MIS.

### Reach the right people

Sync contacts from your MIS automatically, and get notified if messages are not being received.



**Ask our team for a free demo!**



# The **complete** school communications hub

- ✓ Communicate clearly across **language barriers**
- ✓ Our most advanced **messaging features**
- ✓ Manage all your channels **in one app**

Our most advanced comms solution for larger schools and colleges to manage all their channels in one place, including powerful tools to maximise your reach and effectiveness.



“For me, Groupcall is our communications strategy, and we wouldn’t do without it.”  
**Stifford Clays Primary School**

## What can you do with Groupcall?

- Schedule messages
- Run Parents’ Evenings
- Detailed reporting
- Free app for parents
- Create digital forms
- Data sync via Xporter

### Automatic translation

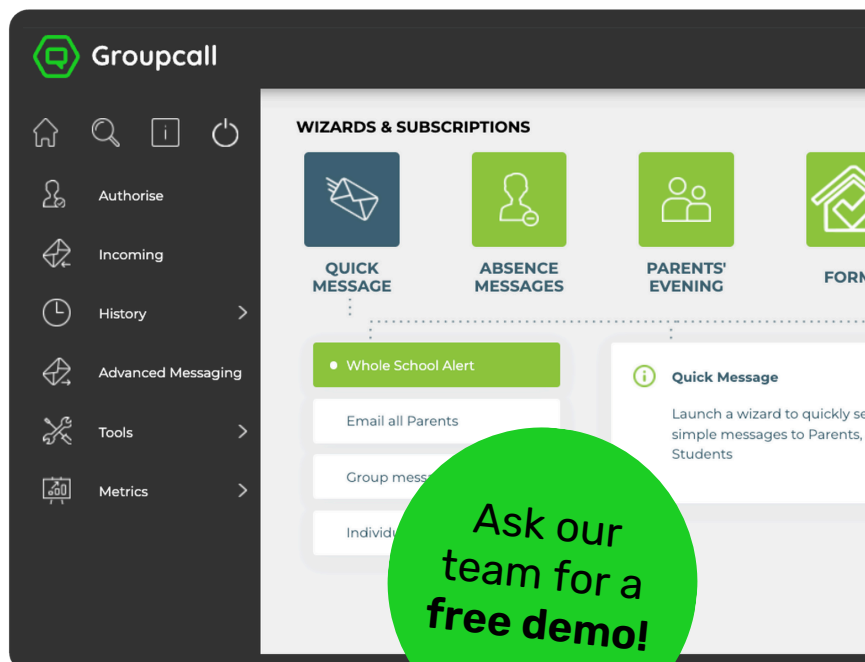
SMS and email translation helps you engage with more parents, even with challenging language barriers.

### Everything in one place

Manage absences, forms, Parents’ Evenings, school payments and more from one dashboard.

### Additional features

Advanced users will find lots of useful features that go beyond the average communications platform.



Ask our team for a **free demo!**



# Eduspot

## The **parent-friendly** school mobile app

- ✓ Reach parents with **free push notifications**
- ✓ Provide a **two-way timeline** of all updates
- ✓ **Integrate with payments** and other apps

Our Eduspot app for iOS and Android makes life simpler for parents and carers. As well as a record of all messages from school, it's a portal to payments, Parents' Evenings and more.



"Parents are app-driven now, they want everything on their phone. Eduspot helps us deliver that, but at the right time."

**Catmose College**

### What can parents do with Eduspot?

- Receive notifications
- View student records
- Check attendance
- See message history
- Make online payments
- Contact school directly

### Instantly engage with parents

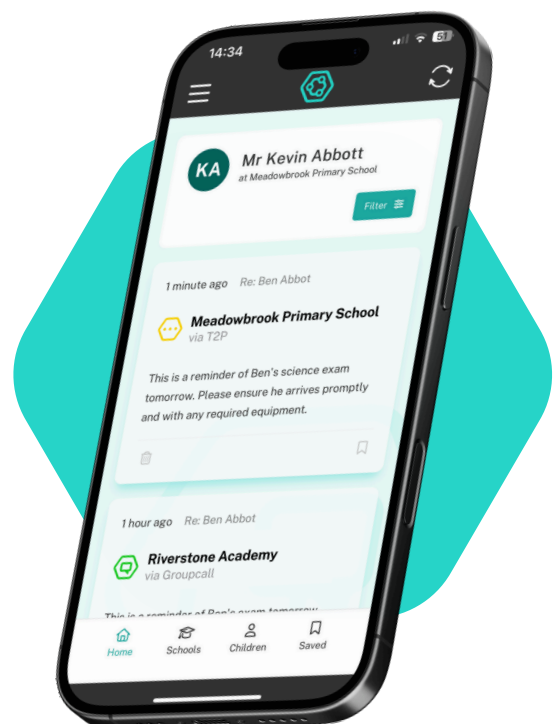
From T2P or Groupcall, schools can reach app users via free push notifications directly to their device.

### All school messages in one app

Parents can see a clear feed of messages, and even switch between children at different schools with ease.

### Exciting partner integrations

Parents can also see notifications from partner systems, and login to them without having to install more apps.





# The **simple** cashless payments solution

- ✓ Trusted by more than **2,300 schools**
- ✓ Over **1,900,000** parents using SchoolMoney
- ✓ More than **4 million** transactions per year

Collect payments all in one place, without the hassle. SchoolMoney is quick to learn, easy to use and integrates perfectly with your school communication tools.



"We've had parents and guardians tell us SchoolMoney was the best thing the school had ever done."

**Hob Green Primary School**

## What can you do with SchoolMoney?

- Cashless payments
- Trip and club bookings
- Easy reconciliation
- Support for cash
- Cashless catering
- Data sync via Xporter

### New admin dashboard

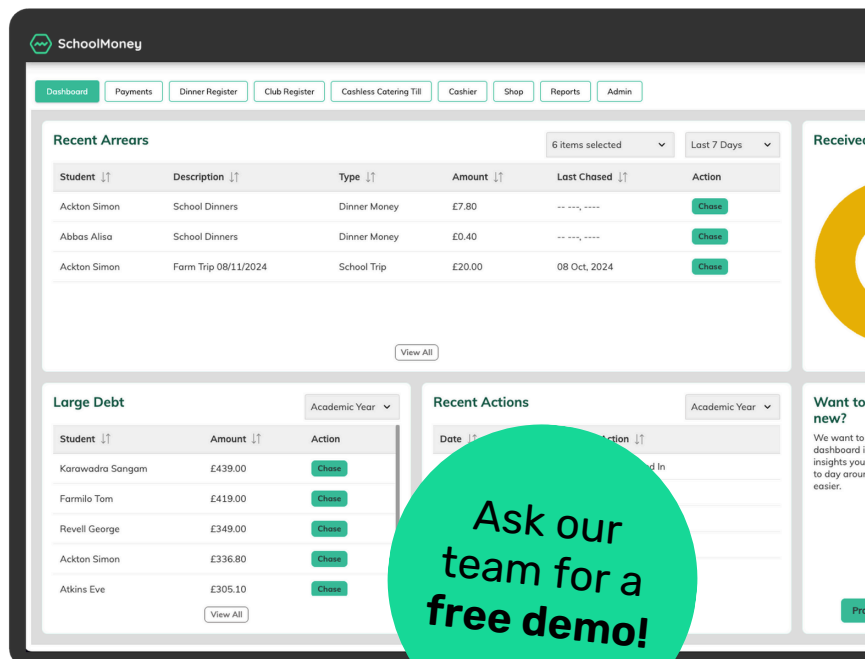
Get an instant overview of arrears and chase for any outstanding payments with a single click.

### Super simple interface

SchoolMoney is easy to learn for new users, making implementation quick and straightforward.

### Support cash payments

Keep your school completely cashless while still supporting families who pay in cash with our PayPoint integration.





# Design your unique school income system

- ✓ Generate revenue from school facilities
- ✓ Collect online payments securely
- ✓ Choose from a wide range of modules

The powerful, flexible school payments solution that's fully designed around you. Go fully cashless, streamline your operations and generate higher school income with WisePay.

"It's made payments far more secure and reduced our staffing costs. WisePay pays for itself."  
**Lancaster Royal Grammar School**

## What can you do with WisePay?

- Cashless payments
- Trip and club bookings
- Detailed reporting
- Hire out facilities
- Cashless catering
- Data sync via Xporter

### Generate school income

Increase revenue with modules like Smart-Booker (to hire out facilities) and Event-Wise (for selling tickets).

### Choose any modules

More optional add-ons let you collect payments for trips, transport, shop items, donations and much more.

### Perfect for large schools

With its flexibility and depth of features, WisePay is ideal for more complex schools and colleges.

From Date: 24/04/2025 To Date: 25/04/2025 Show Details: No

Showing 1 - 24 of 24 transactions

Date Processed	Payment Ref.	Student	Year	Class	Batch ID	Bank A/C	Payment Type
	By Payment Ref.	By Student	By Year	By Class	By Batch	By A/C	By Type
24/04/2025 11:34:45	1224936838	Fortune, Shirley 92/74521	100	Staff	n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:34:26	1224936799	Brown, Charmaine 00/98232	100	Staff	n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:33:44	1224936736	Lee, Brian 0820200103030	1	First Year	n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:33:37	1224936726	Lawley, Alex 2820200105018	3		n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:33:01	1224936653	Nichols, Robert U823200110009	1		n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:32:45	1224936619	Newark, Paul T820200109047			n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:32:20	1224936570	Mitchell, Carla W823200110049			n/a	123454321	Manual Payment-Card Transaction
24/04/2025 11:32:04	1224936552	McDonald, Yvonne			n/a	123454321	Manual Payment-Card Transaction

Ask our team for a free demo!



# Drive school improvement

Robust data analysis is crucial for individual schools, MAT leaders and local authorities to drive meaningful improvements for students.

Our solutions help with capturing, connecting and visualising data to enable better decision-making, helping to improve outcomes for pupils. To empower the whole community, we work with schools, trusts, local authorities and EdTech partners.

## Why performance matters ↗

### Attendance affects everything

Absenteeism remains a huge issue, but improving attendance has an exponential positive effect on school performance.

### Disconnected data limits progress

School data is complex and spread across many systems. Linking everything up the right way unlocks infinite possibilities.

### Educators' time is valuable

At school and MAT level, everyone's time is limited. Efficient systems and quick access to data make a huge difference.

### Higher revenue speeds up results

Unlocking new streams of school income reduces budget pressures and allows for more investment in the future.

## Which solution is right for you?

Our expert team can help your organisation drive improvements with our wide range of solutions.

[venturedsolutions.co.uk/solutions](https://venturedsolutions.co.uk/solutions)



## Impactful **data insights** for MAT decision makers

- ✓ Customise your **Power BI dashboards**
- ✓ Connect to all your **key data sources**
- ✓ Make **informed decisions** more quickly

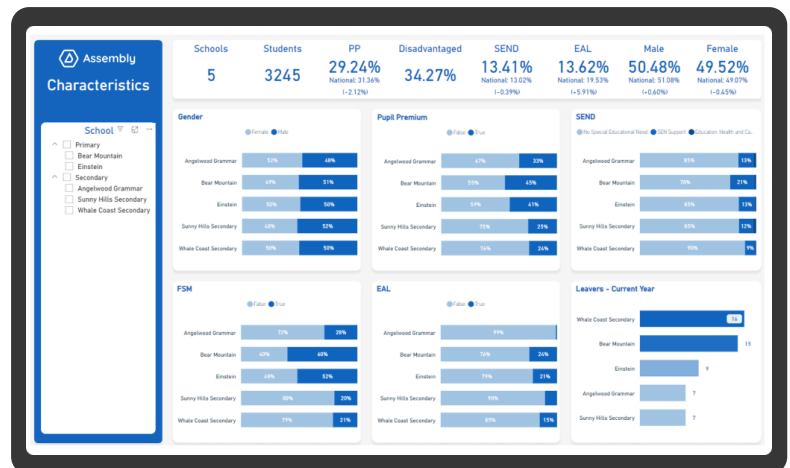
Assembly provides innovative, customisable dashboards for MAT leaders to centralise and visualise all school data in one place, including MIS and third-party apps.



“We can see how the schools compare against each other and compared to national benchmarks.”  
**Windsor Academy Trust**

### Powerful, data-driven dashboards

Assembly’s pre-built dashboards are the perfect shortcut to get trust-wide actionable insights. The flexibility of Power BI means you can customise your setup.



### Integrate with your key systems

Assembly integrates with third party providers such as CPOMS, as well as all major MIS in the UK, to gather all your most critical data in one connected system.



### Support from our team of experts

Our highly experienced team work closely with MAT leaders to get the most out of their data. Talk to our data experts to find out how we can help you.

Ask our team for a **free demo!**



# Powering your school apps with **secure data**

- ✓ Schools maintain **full control over data**
- ✓ Compatible with all major **MIS providers**
- ✓ **Get set up faster** with new education apps

Xporter bridges the gap between MIS platforms and third-party apps, enabling schools to keep their data up-to-date across all their apps.



“Xporter manages the process from start to finish, so school records are always up to date.”  
**Welbee**

## Share your MIS data easily

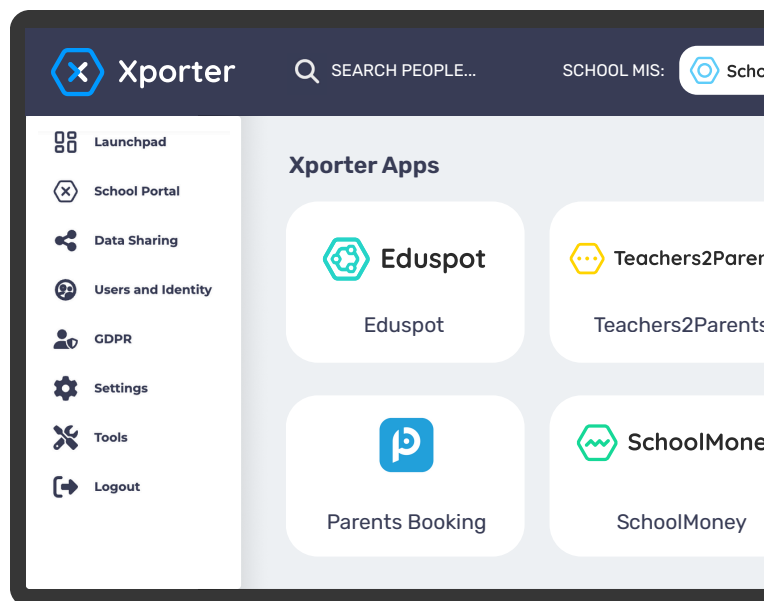
When your school starts using a new app, you'll be prompted by email to authorise the data sharing connection.

## Use all your apps seamlessly

Data syncs in the background from your MIS, so you'll always be working from the latest data without having to think about it.

## Review permissions any time

In your School Portal, you can see every authorised app, check exactly what data is shared, and make any changes.



## Xporter for app developers

For EdTech developers, Xporter provides secure access to the MIS data required for their app to work.

Xporter takes care of syncing data, so our partners can focus on making great apps. It also unlocks options like integration with our Eduspot mobile app.

To learn more, ask our team for a **Partner Brochure!**





## Aggregated school data for **local authorities**

- ✓ **Better visibility** of data across all schools
- ✓ Compatible with all major **MIS providers**
- ✓ **Easy to maintain** without manual admin

Aggregate, access and act on school-level data across your local authority. XVault is secure, flexible, and designed to support decision-making.

### Secure data sync

Remove the risk and hassle of manual data transfers.

### Total flexibility

Plug data directly into your reporting solution.

### Great support

Our experienced team can get you set up quickly.



"The support from the XVault team was incredible. It's added so much value to our practices."

**Manchester City Council**



## Manage users and logins at **enterprise level**

- ✓ **Centralise** large-scale user management
- ✓ **Integrate** easily with Microsoft and Google
- ✓ **Use MIS data** to power your organisation

Multi-academy trusts and local authorities can provide school user accounts and SSO services on a large scale without complex admin processes.

### Manage all users

Automatically create users for your whole organisation.

### Login options

Allow students to login via a PIN, QR code or emojis.

### Up-to-date records

Everything is based on each school's latest MIS data.



### Did you know?

Schools using Xporter Identity can switch between VenturEd apps from their Xporter portal!

# More ways we support schools

We have years of experience working closely with schools, MATs and colleges, so we understand that making real improvements is about more than just software. Our priority is working collaboratively with our customers to solve their problems, using our technology to help in any way we can.



## Boosting school income

On average, schools and colleges using WisePay's **Smart-Booker** bring in an additional **£72,000 of revenue** every year?

**Smart-Booker** allows you to hire out your existing school facilities (such as sports halls, football fields, swimming pools, theatres, classrooms, car parks and more) to the local community. This is a fantastic way to **bring in additional revenue** from all kinds of events.



## Creating your school website

Our **website design team** are highly experienced at bringing each school's unique vision to life. Your school website is your virtual HQ, a meeting point to gather all useful information. An effective website can be a great way to **save on admin time**, since parents gradually learn to go straight to your website rather than calling the office.



## School marketing strategies

You know what your school has to offer... now it's time to **reach more future prospects** and grow your reputation, both online and in the local community. We can help you take your **school marketing** to the next level with photography, videography, virtual tours and more!



# SEND specialist solutions

Limited provision for students with special education needs is an ongoing challenge across the UK. We're using our technology to help improve the situation.

Our specialist tools work best for schools that require a higher level of detail encompassing student behaviour, wellbeing and progress. This makes them particularly helpful for special schools as well as schools with dedicated SEN units, alternative provision (AP) providers and pupil referral units (PRUs).

## Why specialist solutions are needed

### Highly detailed student records

With a standard MIS, it can be difficult to capture enough contextual information around student needs and wellbeing.

### Attendance is key to success

In order to address absenteeism effectively, schools need to be able to understand the real underlying reasons.

### Communication is critical

Teachers and staff need to work closely with families and discuss how they can help SEN pupils engage with learning.

### Safeguarding is essential

When it comes to safety and wellbeing, schools have a responsibility to do everything they can to support pupils.

## Which solution is right for you?

Our experienced team can help you identify the right combination of tools to support your school.

 [venturedsolutions.co.uk/solutions](https://venturedsolutions.co.uk/solutions)





# The MIS designed to meet **your pupils' needs**

- ✓ **Centralise** all your student information
- ✓ **Customise** your MIS to suit your school
- ✓ **Support** pupils, families and staff

SchoolPod is a specialist MIS for special schools and those with SEN units, allowing you to manage everything from behaviour and attendance to statutory returns in one place.



"SchoolPod does exactly what we want. You can't ask for more from an MIS."  
**John Ruskin Primary School & Language Classes**

## What can you do with SchoolPod?

- ☰ Record behaviour
- 📊 Powerful reporting
- 🔗 Link third-party apps
- 📅 Track attendance
- 📄 Statutory returns
- 🔌 Data sync via Xporter

### All pupil data in your MIS

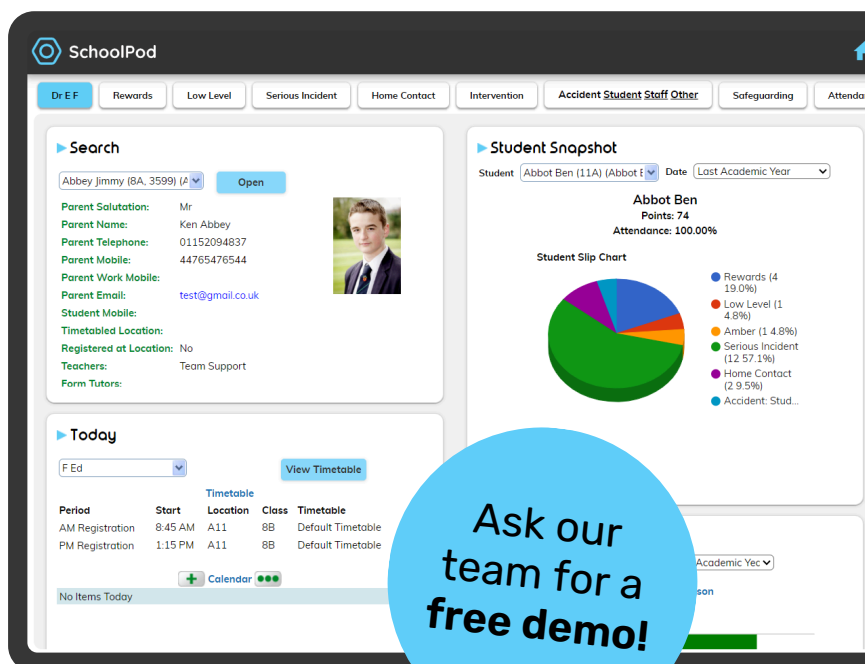
Capture highly detailed context around SEN, as well as essentials like attendance data, all in one place.

### Build your own reports

With so much data in one place, you can create powerful reports to identify trends and plan interventions.

### Designed for SEND

Our team are experienced working with SEND specialist schools to configure their MIS in exactly the right way.



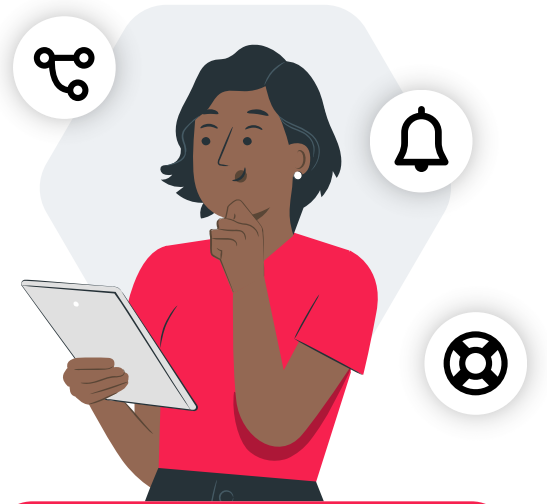
Ask our team for a **free demo!**

# BehaviourWatch

## Behaviour management to **support SEND pupils**







- ✓ Record **highly detailed** student data
- ✓ Visualise your data in **powerful reports**
- ✓ Integrate with **your existing MIS**

BehaviourWatch enables schools to capture rich information around behaviour as well as many other aspects of wellbeing and school performance, and is compatible with any MIS.



“BehaviourWatch helps us act on data rather than try to produce data. It has been transformative.”  
**Larwood Academy Trust**

### What can you do with BehaviourWatch?

-  Record behaviour
-  Powerful reporting
-  Link third-party apps
-  Log incidents
-  Support wellbeing
-  Data sync via Xporter

### Connect to your MIS

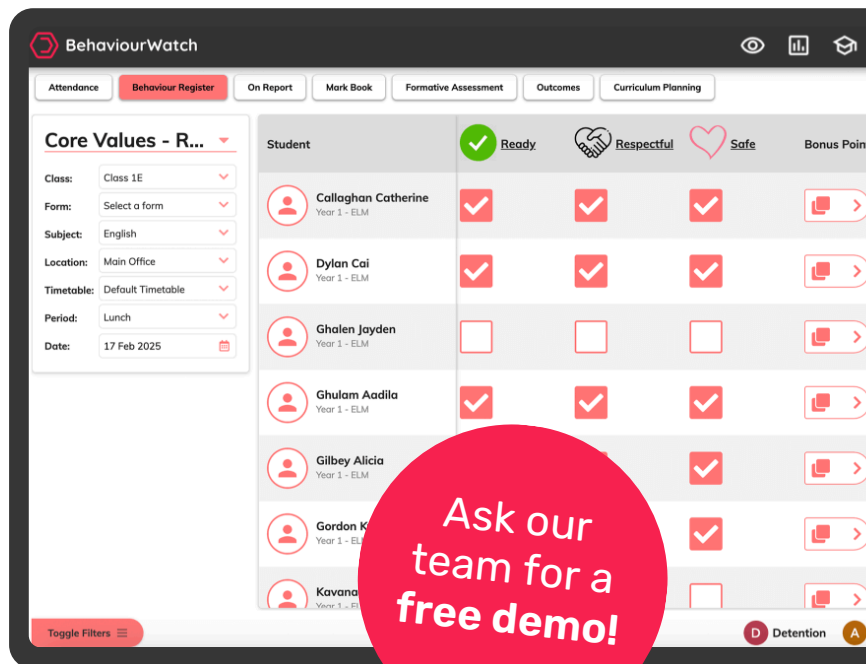
Ideal for schools who want a more specialist solution to support SEND, but still use another MIS provider.

### Reward good behaviour

Behaviour tracking includes positive encouragement features, such as notifications and certificates.

### Designed for SEND

Our team are here to help with the implementation of BehaviourWatch to ensure a great fit for your school.



# Hear from our schools and trusts

We highly value the relationships we've built with our customers over the years – sometimes even decades! Here are some snippets of what schools and trusts have said about working with us, visit the links (or scan the codes) to read more.



**“Groupcall is central to how we keep parents informed, engaged, and reassured.”**

This small trust consisting of three schools started using Groupcall in 2017. With the Eduspot mobile app, they've made their communications much more effective.

[venturedsolutions.co.uk/rutland-case-study](https://venturedsolutions.co.uk/rutland-case-study)



Scan here for the full story!



**“To me, it's everything we could want. BehaviourWatch is a game changer.”**

For this academy, using BehaviourWatch to capture and report on everyday incidents has had a clear positive effect on student behaviour and parental engagement.

[venturedsolutions.co.uk/excelsior-case-study](https://venturedsolutions.co.uk/excelsior-case-study)



Scan here for the full story!



**“Smart-Booker is definitely a time saver, it makes life a lot easier. I highly recommend it.”**

This Essex-based high school swapped spreadsheets for Smart-Booker to manage their facilities bookings, boosting school income significantly and saving time.

[venturedsolutions.co.uk/chelmer-valley](https://venturedsolutions.co.uk/chelmer-valley)



Scan here for the full story!



**“SchoolPod and T2P are reliable and flexible. I can't recommend them highly enough!”**

By using SchoolPod as their MIS and Teachers2Parents for communications, the Maharishi School Trust has improved pupil behaviour and parental engagement.

[venturedsolutions.co.uk/maharishi](https://venturedsolutions.co.uk/maharishi)



Scan here for the full story!



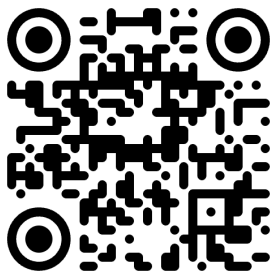
## Specialist solutions for your organisation

With all of our different products and services, **our goal is to support you** in the best way possible. By collaborating with schools, MATs and everyone who works behind the scenes in the education sector, we're excited to keep driving positive changes that help improve educational outcomes and make a difference to your school community.

Ready to discuss what we can do for your organisation? Get in touch with our friendly team today to start the conversation.

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